Overall aim:

Use your knowledge, or pot luck, to select four teams from each division that you believe will perform the best over the course of a whole season, limited by the cost constraints The points gained by your teams will be added to your total. Whoever gets the most points wins the league

As an admin:

Sign up for an account and then create a league

Copy your unique game code and email or text it to all the friends, team mates or colleagues that you want to compete against

Accept or reject the entries as they come in (NB: there is an option to throw players out at a later stage for whatever reason, e.g. they're not playing by your personal rules)

There's a free text box available for your use to state any rules of engagement for your personal game (e.g. if you're providing prizes you might want to state what the prize might be for manager of the month or how many places are getting prizes at the end of the season. Or if you're running a work sweepstake you might want to list conditions of entry)

As a player:

It's no fun on your own – either find yourself an admin, or set up a league yourself (see above) Select four teams from each division that is included within your game (limited by cost, e.g. you can't just pick Liverpool, Man City, Chelsea, Man Utd from the Premier League, you need to decide how you spread your allocated budget)

Sit back and watch your points roll in on a weekly / monthly / seasonal basis vs the other players in your game